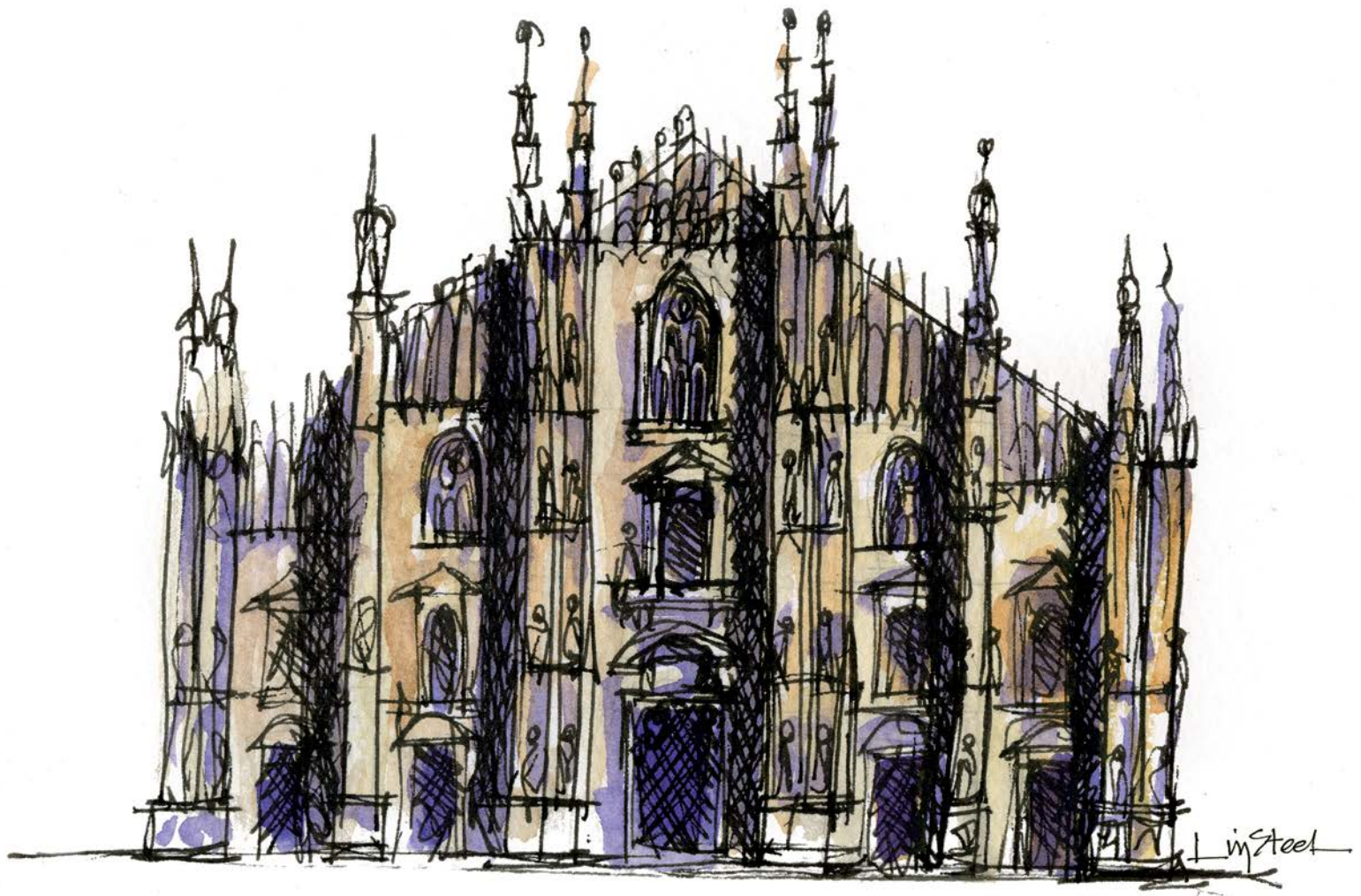


Invitation to Exhibit

ESHG 2025



24 – 27 May, 2025, Milan, Italy



Visitors

The expected conference delegates (over 3600) will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world.

Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Cancer genetics
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Developmental genetics
- Epigenetics
- Ethical and psychosocial implications of genetic medicine
- Expression profiling
- Functional genomics
- Gene therapy
- Gene-environment interactions including pharmacogenetics
- Genetic counseling
- Genetic diagnostics
- Genetic variation of normal traits
- Genetics of ageing
- Genetics of complex disorders
- Genetics of model organisms and application to human disease
- Genome mapping technologies
- Genome-wide association studies
- Genomics data science including artificial intelligence
- Human genome variation and structure
- Inborn errors of metabolism
- Long-read sequencing
- Molecular and cell biology approaches to gene function
- Molecular pathology of human diseases
- Neuropsychiatric genetics
- Next-generation sequencing
- Organisation of genetic services
- Personalized health
- Prenatal diagnosis and predictive testing
- Proteomics
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Rare disease genetics
- Single cell analysis
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Whole genome sequencing

Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at the Allianz MiCo. The exhibition and the scientific posters will be fully integrated in Hall 4. As always with the ESHG conferences, the coffee terraces and cash bar will be located in the exhibition/poster areas.

Conference & Exhibition Dates

Conference	24 – 27 May 2025	Saturday – Tuesday
Exhibition & Poster viewing	24 – 26 May 2025	Saturday – Monday

Timetable (exact times to be announced in the Exhibitor Manual)

Thursday	22 May	Build up of standard stand construction by stand contractor Build up of <u>design</u> stands (exhibitors' own stands)
Friday	23 May	Moving in of exhibits by all exhibitors (standard stands and design stands)
Saturday	24 May	Exhibition open all day Conference Opening Ceremony at 14.00 CEST Opening Networking Mixer (exhibitors are invited) at 20.00 CEST
Sunday	25 May	Exhibition open all day
Monday	26 May	Exhibition open all day
Monday	26 May	<u>Break-down</u> activities start at 18.30 CEST – till 20.30 CEST for standard stands, 23.30 CEST for design stands

Detailed time schedule will be given in the Exhibitor Manual (January 2025).

Exhibition Fees

EURO 415.00	per m ² booked and fully paid before 1 February 2025
EURO 450.00	per m ² booked and paid after 1 February 2025
EURO 520.00	handling fee per exhibitor (not related to stand size)
EURO 305.00	electricity (1,5 kW including 2 sockets and consumption)

Electricity Connection & Consumption

An electricity connection is mandatory for all exhibitors and will be charged together with the stand space fee. The fee for ESHG 2025 is EURO 305.00 for 1,5 kW including 2 sockets and consumption. Details for ordering more than 1,5 kW will be available in the Exhibitor Manual (January 2025).

Included in Exhibition Fees

- Opening Networking Mixer (welcome reception on Saturday evening)
- Refreshments during official coffee breaks (Saturday, Sunday and Monday)
- Access to the Opening Ceremony
- Exhibitor Conference Badges (allowance related to stand size) and one Exhibits Only Badge
- Listing of Exhibitor company name on the conference website, Exhibition page (Company URL: see below)
- Listing of Exhibitor company in the conference app
- Standard stand construction package:
 - Stand walls 250 cm high, white
 - Company name and stand number on fascia board (in standard lettering)
 - One spotlight per 3 m²
 - Carpet (choice from a number of colours)

Exhibitor Conference Badges & Exhibits Only Badges

Each exhibitor will receive a free allowance of Exhibitor Conference Badges according to stand size. Exhibitor Conference Badges give access to the exhibition & poster areas and to all conference sessions. Exhibitors can order additional Exhibitor Conference Badges at the fee of EURO 285.00. Note this is the early fee which applies if ordered before the deadline to be announced in the Exhibitors Manual. The late fee is EURO 310.00. Exhibitor Conference Badges are made available exclusively for exhibiting company staff.

In addition, each exhibiting company receives one free Exhibits Only Badge (valid for all three exhibition days). Exhibits Only Badges give access **ONLY** to the exhibition & poster areas and include refreshments served in these areas during official coffee breaks. Additional Exhibits Only Badges can be ordered at EURO 105.00 each (early fee applicable before the deadline to be announced in the Exhibitors Manual). The late fee is EURO 115.00. Exhibits Only Badges may also be ordered for company guests. Further details about these badges, deadlines for early registration fees, order procedures and other important information will be published in the Exhibitors Manual (January 2025).

Company URL

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: <https://2025.eshg.org>. A URL link from your company name on this list to your company website can be ordered at EURO 205.00. To book: see the Exhibit Application Form.

Conditions of Payment

- Bookings at the early stand space fee (booked + fully paid before 1 February 2025) will be payable as follows:
 - 50% upon reservation of stand space
 - 50% before 1 February 2025
- Bookings at the late stand space fee (booked + paid after 1 February 2025) will be payable as follows:
 - 100% upon reservation of stand space
- Rose International will issue an invoice, with full bank details, for each instalment due. Payment of each invoice should reach Rose International before the payment date stated on the relevant invoices. For further important aspects of the conditions of payment, see the General Conditions on pages 4 and 5 of the Exhibit Application Form.
- The exhibitor is responsible for ensuring that Rose International receives correct and full invoicing details at the time of exhibit space application, including PO (Purchase Order) number if applicable. Default invoice name and address are as filled in by the exhibitor on his/her Exhibit Application Form. Different invoice name/address/VAT number can be filled on the form.
- If an invoice needs to be re-issued (on the request of exhibitor) with different name/address/VAT details, or other changed details (e.g. PO number), an administration fee of EURO 75.00 per invoice will be charged. This fee will appear on the re-issued invoice, the original invoice will be credited.
- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 35.00 per m²).
- All bank costs must be paid by, reversed to the sponsoring company. Any bank costs incurred by Rose International must be reimbursed. Rose International will inform the relevant companies as soon as bank costs are incurred at our end, requesting immediate credit card payment. **N.B.:** ask your bank how to avoid bank costs for Rose International.
- Check payment cannot be accepted.
- Credit card payments are subject to surcharges. For details contact Rose International.

Cancellation Policy

Cancellation of a stand can be made in writing only (e-mail) and is **not valid** until Rose International has confirmed receipt of the cancellation. Rose International General Conditions articles 7 and 11 are applicable.

Currency & VAT

All fees will be **invoiced and are payable in EURO** and are excluding VAT (Italian or Dutch VAT, as applicable in your situation). If VAT is applied (Italian or Dutch), the VAT rate at the time of the conference will apply, also on invoices already issued.

General Conditions

By completing and signing the Exhibit Application Form, the applicant declares himself/herself bound by the General Conditions of Rose International (see pages 4 and 5 of the Exhibit Application Form).

Minimum Stand Size

The minimum stand size is 6 m².

Floor Plan, Space Application & Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations are available from Rose International. Please mark your preferred stand locations (four stand numbers) on the Exhibit Application Form. If all your preferred stand locations are not available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a “first come, first served” basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees (see also important information under Conditions of Payment, in this brochure).

Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and *must be 2.50 m high exactly, measured from the floor of the exhibition hall*. Constructions inside the stand may be higher than 2.50 m but need to be approved by the exhibition organisers and should remain at a distance of at least 0.75 m from the stand walls bordering on other stands. Stand floors must be carpeted and stand lights are mandatory for all stands.

The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2025.

More information will be given in the Exhibitors Manual (January 2025). If you need specific information at an earlier stage, contact Rose International.

Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for Italy (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 830.00. This fee covers one Exhibitor Conference Badge for the agent/distributor, their company name on the fascia of the stand and listing in the conference app, as well as on the conference website (Exhibition page).

Please apply for registration of your agent/distributor responsible for the Italian market on the enclosed Exhibit Application Form.

The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application.

If you wish to invite more of your agents/distributors on the stand, contact Rose International for details and conditions.

Exhibitors Manual

Detailed exhibit information and instructions, build-up and break-down days and times, as well as order forms and links for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, stand catering etc.) will be available in the Exhibitors Manual (January 2025).

Hotel Accommodation

The information about the official ESHG 2025 hotel agent/arrangements will be available on the conference website: <https://2025.eshg.org>.

Sponsoring & Corporate Satellites

Companies interested in the sponsorship opportunities, which include time slots during the conference for corporate satellites, advertising, mailings to participants and many more, please contact Rose International to obtain the sponsor programme (ready in October 2024).

The organisation of **social** events (so only events with a social character) is allowed under strict conditions and only on Friday evening 23 May (as of 18.00 CEST) and on Sunday evening 25 May (as of 21.00 CEST). Please contact Rose International for details.

Note: not following these rules will result in exclusion to participate in the next conference, ESHG 2026.

All other types of (corporate) events should be held in the corporate satellite slots made available.

Hybrid Conference

As previous years, the ESHG 2025 Conference will be in the hybrid format again. This means that all, or most, scientific sessions during the in-person conference in Milan will be live-streamed to the ESHG 2025 virtual platform. The recordings will be made available On-Demand for 6 months after the conference. The platform will not offer virtual exhibits.

Compliance

The ESHG organises its meetings in compliance with the rules of EFPIA, Eucomed and EACCME with regards to sponsor involvement and recognition. Any (contractual) agreements in contradiction to these rules will be considered void. Remember that company compliance may differ from ESHG compliance.

All companies exhibiting at and/or sponsoring ESHG 2025 are advised to consult the guidelines and codes of practice applicable in Italy. By signing the relevant application form to participate in ESHG 2025, each company agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Italy and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes (such as EFPIA, MedTech Europe, IFPMA).

Not allowed to advertise prescription drugs

Due to a EU Directive, Italian regulations as well as the pharma codes, it is forbidden to advertise (show, offer or present) any prescription drugs at ESHG, since not all ESHG participants are MD's (prescribers).

European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: www.eshg.org.

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

ESHG Executive Board (2024 - 2025)

President	Bill Newman, United Kingdom
President-Elect	Martina Cornel, The Netherlands
Vice-President	Valérie Cormier-Daire, France
Secretary-General	Carla Oliveira, Portugal
Deputy Secretary-General	Birute Tumiene Lithuania
Treasurer	Gunnar Houge, Norway
Executive Officer	Jerome del Picchia, Austria

ESHG Scientific Programme Committee – SPC (2024 - 2025, as per date of printing)

Co-Chair	Alexander Hoischen, The Netherlands	Andrea Ganna, Finland	Cristina Rodriguez-Antona, Spain
Co-Chair	Alexandre Reymond, Switzerland	Paolo Gasparini, Italy	Kaitlin Samocha, United States
Members	Tania Attie-Bitach, France	Mridul Johari, Australia	Mahsa Shabani, Belgium
	Siddharth Banka, United Kingdom	Hülya Kayserili, Turkey	Andrew H. Sinclair, Australia
	Julien Baruteau, United Kingdom	Peter Krawitz, Germany	Nicole Soranzo, Italy
	Diana Carli, Italy	Karoline Kuchenbaecker, United Kingdom	Marco Tartaglia, Italy
	Juliana Miranda Cerqueira, Finland	Bart Loeys, Belgium	Birute Tumiene, Lithuania
	Nicolas Chatron, France	Álvaro Mendes, Portugal	Danya Vears, Australia
	Christel Depienne, Germany	Carla Oliveira, Portugal	Bjarni Vilhjálmsson, Denmark
	Thomas Eggermann, Germany	Sander Pajusalu, Estonia	João Vinagre, Portugal
	Francesca Forzano, United Kingdom	Inga Prokopenko, United Kingdom	Tina-Marie Wessels, South Africa
	Brunella Franco, Italy	Ana Rio-Machin, United Kingdom	

ESHG Annual Meetings Committee – AMC (2024 - 2025)

Chair	Joris Veltman, United Kingdom	Treasurer	Gunnar Houge, Norway
President	Bill Newman, United Kingdom	ESHG Executive Officer	Jerome del Picchia, Austria
President-Elect	Martina Cornel, The Netherlands	Advisors:	Jana Wacht & Lydia Schnedl, Conference Organiser, Austria
Vice-President	Valérie Cormier-Daire, France		Oscar Pacheco, ESHG Association Manager, Austria
Co-Chair of the SPC	Alexandre Reymond, Switzerland		Jantie de Roos & Flora van Laer, Sponsoring & Exhibition Management, the Netherlands
Co-Chair of the SPC	Alexander Hoischen, The Netherlands		
Secretary-general	Carla Oliveira, Portugal		
Deputy Secretary-general	Birute Tumiene, Lithuania		

Conference Organiser

For information on the content of and registration for the European Human Genetics Conference – ESHG 2025, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy

Alser Strasse 4

AT-1090 Vienna

Austria

Contact Jana Wacht

Telephone + 43 | 405 | 383 35

E-mail conference@eshg.org

Website 2025.eshg.org/

Exhibition & Sponsorship Management

For all matters related to the exhibition and sponsoring matters, please contact Rose International.

ROSE  INTERNATIONAL

Exhibition Management & Congress Consultancy by

Telephone +31 70 383 8901

E-mail esgh@rose-international.com

Website www.rose-international.com

Contacts **Flora van Laer – Exhibition**

flvanlaer@rose-international.com

Jantie de Roos – Sponsoring Matters

jderoos@rose-international.com

P.O. Box 93260

NL-2509 AG The Hague

The Netherlands

Exhibitors list, updated floor plan and overview of stand locations, and other relevant information will be available on the conference website: 2025.eshg.org/